



SHAMBALA – THE MUSIC VIDEO

“The most powerful music video relating to this cause I have ever seen.”

- Gilda Mariani, New York County District Attorney’s Office

Television Director/Producer, KAREN G. CADLE and **Composer, DAVID DIAL** have produced an original music video, “**Shambala – The Music Video**” with the aim of raising public awareness and desperately needed funds for the **Shambala Preserve**, a wild animal sanctuary located in Southern California, established by legendary actress, **TIPPI HEDREN**. The Shambala Preserve provides a home for exotic big cats who have suffered from gross mistreatment and neglect at an operational cost of \$75,000 per month.

The lyrics of the song “**Shambala**” highlight the problem of “*what do you do?*” with the many orphaned and abused lions, tigers, leopards and other exotic animals that end up being killed or caged, or for a fortunate few, end up in sanctuaries like *Shambala*. With a beautifully soaring orchestral arrangement and stirring vocal performance by **TONI MORRELL**, “**Shambala–The Music Video**” captures the heart and soul of this cause with visual images that are both compelling, inspirational and heart rending.

Karen G. Cadle - has gained worldwide recognition with her work as a Celebrity Producer/Director for National Television shows like “Lifestyles of the Rich and Famous” and “The Whoopi Goldberg Show”. Her company, Karen Cadle International, provides high profile celebrities for both national and international venues, and now her company has become known as one of the foremost companies in the world of Autograph Conventions and Celebrity Memorabilia. As Manager for screen star Tippi Hedren for many years, she shares the passion of Ms. Hedren for her love of animals and the desperate need to protect them.

David Dial - is a music industry Renaissance Man. As owner of the Los Angeles based project studio Diamor Music Lab, his multi-talents include Producer, Composer, Arranger-Orchestrator, Sound Engineer, Video Editor, Photographer and Web Designer (DavidDialWebDesign.com). He has composed and produced soundtracks for documentaries, commercials, television and music libraries, and has served as Musical Director and/or Technical Director for various Broadway musicals and touring acts for over 25 years. A member of **A.S.C.A.P.**, David was awarded the **Jeannie Star Sapphire Award** for excellence as a composer and producer by the **Southern California Motion Picture Council**. As a performing musician, **DAVID** has worked with such luminaries as **Peter Allen** and **Burt Bacharach**. Recent projects include arranging and orchestrating the new Musical entitled **The Upper Room** for 40-piece orchestra with chorus, and performing on, as well as arranging-orchestrating, the newly released Real Music CD “Free As A Bird”, featuring world music artist/composer **Omar**. David arranged, orchestrated and performed on Omar’s previous CD release “Opal Fire”, which reached number 14 on the **Billboard Charts** for New Age Music. David also served as Musical Director for **Razzle Dazzle!** – A music and comedy extravaganza starring the legendary **Carol Channing** and featuring British sensation, **Toni Morrell**.

You can order your copy of “**Shambala**” on DVD or CD online at: www.Shambala.org or www.ToniMorrell.com.